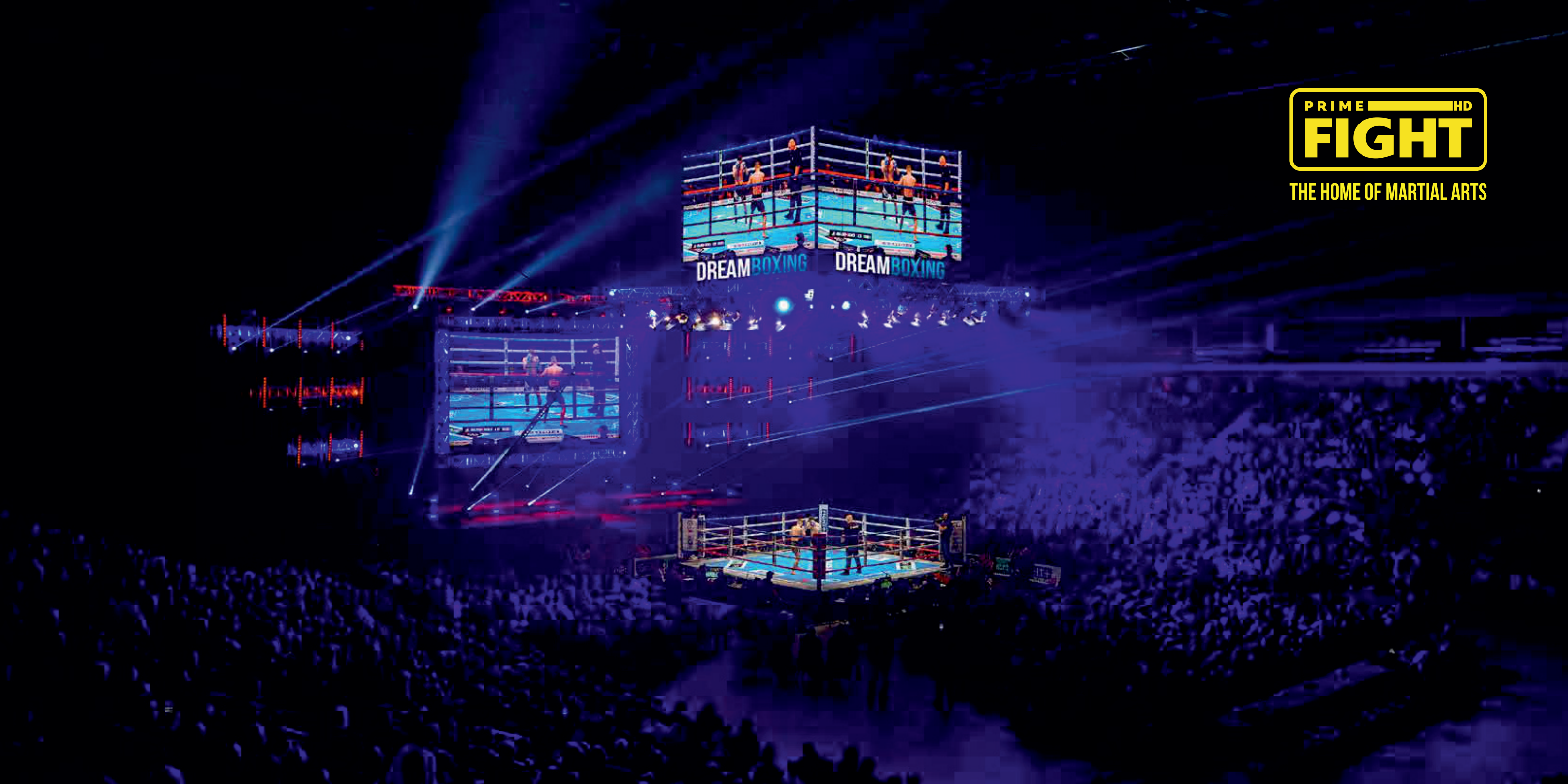




THE HOME OF MARTIAL ARTS





**PRIME FIGHT HD IS THE ULTIMATE DESTINATION FOR FIGHT ENTHUSIASTS, DELIVERING NON-STOP, HARD-HITTING, AND ACTION-PACKED MARTIAL ARTS ENTERTAINMENT 24/7. WHETHER YOU CRAVE THE RAW INTENSITY OF PROFESSIONAL FIGHTS OR THE DISCIPLINE OF TRADITIONAL MARTIAL ARTS, PRIME FIGHT HD BRINGS YOU HIGH-DEFINITION COMBAT ACTION FROM AROUND THE WORLD.**

**FROM BOXING, MMA, KARATE, SUMO, AND KICKBOXING TO OTHER ADRENALINE-FUELED DISCIPLINES, PRIME FIGHT HD OFFERS UNLIMITED ACCESS TO TOP-TIER FIGHTS ANYTIME, ANYWHERE. BROADCASTING 24 HOURS A DAY, 7 DAYS A WEEK, IN OVER 50 COUNTRIES VIA CABLE AND IPTV — THE FIGHT NEVER STOPS!**





## WHAT MAKES PRIME FIGHT HD STAND OUT

- OVER 50 LIVE EVENTS PER YEAR
- SPORTS NEWS, DOCUMENTARIES, AND REALITY SHOWS
- FULL COVERAGE OF: BOXING, KICKBOXING, K-1, MMA, SUMO, KARATE, JUDO, WUSHU, JUJITSU, SAMBO, WRESTLING, AND MORE
- OVER 1,000+ HOURS OF PROGRAMMING
- 300+ HOURS OF LIVE CONTENT ANNUALLY
- HD BROADCAST QUALITY WITH ENGLISH COMMENTARY, M&E AND INTERNATIONAL GRAPHICS

WE BRING YOU CLOSER TO THE FIGHT WITH RINGSIDE ACCESS AND THE BEST MARTIAL ARTS CONTENT AVAILABLE.



# PRIME FIGHT HD IS CONTINUOUSLY EVOLVING TO STAY AHEAD IN THE FIGHT ENTERTAINMENT LANDSCAPE

- ORIGINAL CONTENT DEVELOPMENT: EXPANDING OUR PORTFOLIO WITH DOCUSERIES, REALITY FORMATS, AND INTERACTIVE FAN EXPERIENCES WHILE CREATING ORIGINAL CONTENT BY OURSELVES.
- GLOBAL PARTNERSHIPS: COLLABORATING WITH TOP-TIER PROMOTIONS AND EMERGING LEAGUES.

WE'RE NOT JUST BROADCASTING FIGHTS —  
WE'RE BUILDING THE FUTURE OF MARTIAL ARTS  
ENTERTAINMENT.

DISCOVER MORE AT [WWW.PRIMEFIGHT.TV](http://WWW.PRIMEFIGHT.TV)

LET'S BRING THE BEST OF MARTIAL ARTS TO  
SCREENS WORLDWIDE!



**WORLD SERIES**

**KOK (KING OF KINGS) IS THE LEADING GLOBAL KICKBOXING BRAND. WITH THE STRONGEST FIGHT CARDS DELIVERING NON- STOP ACTION, THESE SPECTACULAR PREMIER SERIES EVENTS THRILL LIVE AUDIENCES IN SOLD-OUT ARENAS AND MILLIONS MORE WATCHING LIVE ON TELEVISION.**

**KOK IS A CONTEST OF PUNCHING AND KICKING, DEFEATING AN OPPONENT USING THE MOST ELEMENTAL FIGHTING TECHNIQUES. THE RULES ARE DELIBERATELY SIMPLE AND DESIGNED FOR MAXIMUM EXCITEMENT, ENCOURAGING THE FIGHTERS TO ALWAYS GO DIRECTLY FOR A KNOCKOUT WIN. THIS IS AN APPROACH THAT BRINGS THRILLING MATCHES GUARANTEED TO PLEASE THE AUDIENCE.**

**KOK IS AN INTEGRATED GLOBAL KICKBOXING BRAND AND RECOGNIZED LEADER IN GLOBAL SPORTS ENTERTAINMENT.**





MMA BUSHIDO IS THE EPICENTER OF UNIVERSAL MARTIAL ARTS, UNITING THE WORLD'S ELITE FIGHTERS ON A GLOBAL STAGE. OUR ARENA IS A BATTLEGROUND WHERE PUNCHES, KICKS, AND WRESTLING PROWESS CONVERGE — ALL AIMED AT ACHIEVING VICTORY THROUGH FUNDAMENTAL FIGHTING TECHNIQUES.

IN THE WORLD OF MMA BUSHIDO, BATTLES COME TO LIFE WITH GRIPPING ARM AND LEG LOCKS, GROUND CHOKES, AND BURSTS OF CREATIVE COMBAT. OUR FORMIDABLE FIGHT CARDS PROMISE UNRELENTING ACTION, CAPTIVATING BOTH LIVE AUDIENCES AND MILLIONS OF VIEWERS WATCHING ON TELEVISION AROUND THE WORLD.





# DREAM BOXING

THE DREAM BOXING SERIES STANDS AS THE PREMIER BOXING PROMOTION ACROSS EUROPE, ORCHESTRATING UNFORGETTABLE SHOWCASES FEATURING SOME OF THE WORLD'S FINEST BOXERS. OUR MISSION IS TO UNITE EUROPE'S MOST PROMINENT FIGHTERS, CREATING A TRUE POWERHOUSE OF TALENT IN THE RING.

DREAM BOXING IS A CAPTIVATING FUSION OF WORLD-CLASS LIVE EVENTS AND HIGH-END TELEVISION PRODUCTION, DELIVERING ELECTRIFYING BOXING EXPERIENCES THAT LEAVE A LASTING IMPACT ON AUDIENCES EVERYWHERE.



**THE PROFESSIONAL FIGHTERS LEAGUE (PFL) IS A PROMINENT MIXED MARTIAL ARTS (MMA) ORGANIZATION KNOWN FOR ITS UNIQUE TOURNAMENT-STYLE COMPETITION. ESTABLISHED IN 2018 FOLLOWING THE ACQUISITION AND RESTRUCTURING OF THE WORLD SERIES OF FIGHTING, THE PFL INTRODUCED A GROUNDBREAKING FORMAT THAT SETS IT APART FROM TRADITIONAL MMA PROMOTIONS.**

**UNLIKE OTHER ORGANIZATIONS, THE PFL OPERATES ON A SEASON-BASED ELIMINATION SYSTEM. FIGHTERS COMPETE IN A REGULAR SEASON TO EARN POINTS, WHICH DETERMINE THEIR PLACE IN THE PLAYOFFS AND ULTIMATELY LEAD TO A CHAMPIONSHIP FINALE. THIS FORMAT EMPHASIZES MERIT-BASED PROGRESSION, ALLOWING ATHLETES TO ADVANCE BASED ON PERFORMANCE – NOT PROMOTIONAL PREFERENCE.**



PRIME  
FIGHT



BELLATOR MMA, FORMERLY KNOWN AS BELLATOR FIGHTING CHAMPIONSHIPS, WAS ONE OF THE MOST PROMINENT MIXED MARTIAL ARTS PROMOTIONS IN THE WORLD. BASED IN THE UNITED STATES, BELLATOR ROSE TO BECOME THE SECOND-LARGEST MMA ORGANIZATION IN THE COUNTRY AND A MAJOR FORCE ON THE GLOBAL COMBAT SPORTS STAGE.

KNOWN FOR ITS HIGH-LEVEL TALENT, WORLD-CLASS PRODUCTION, AND INTERNATIONAL EVENTS, BELLATOR CONSISTENTLY DELIVERED ELITE MMA COMPETITION ACROSS VARIOUS WEIGHT DIVISIONS, HELPING SHAPE THE CAREERS OF MANY TOP FIGHTERS.



HEXAGONE MMA IS A LEADING FRENCH MIXED MARTIAL ARTS (MMA) PROMOTION THAT HAS QUICKLY EXPANDED ITS FOOTPRINT ACROSS EUROPE AND BEYOND. AS FRANCE'S FIRST MAJOR MMA LEAGUE, IT FEATURES A MIX OF INTERNATIONAL STARS AND RISING TALENT, DELIVERING HIGH-LEVEL COMPETITION IN WORLD-CLASS VENUES SUCH AS PARIS-LA DÉFENSE ARENA AND ZÉNITH.

WITH AROUND 15 EVENTS HELD ANNUALLY ACROSS FRANCE, BELGIUM, GERMANY, HUNGARY, THE NETHERLANDS, AND EVEN AS FAR AS DUBAI, HEXAGONE MMA CONTINUES TO GROW ITS GLOBAL PRESENCE – ATTRACTING LARGE AUDIENCES AND SOLIDIFYING ITS PLACE ON THE INTERNATIONAL MMA SCENE.



**ALASH PRIDE FC IS A PROFESSIONAL MIXED MARTIAL ARTS (MMA) PROMOTION BASED IN KAZAKHSTAN, RECOGNIZED FOR ITS STRONG PRESENCE IN THE CENTRAL ASIAN MMA SCENE. THE ORGANIZATION REGULARLY HOSTS EVENTS IN CITIES ACROSS THE COUNTRY, OFFERING A PLATFORM FOR BOTH LOCAL TALENT AND RISING REGIONAL FIGHTERS.**

**ALASH PRIDE EVENTS ARE OFTEN STAGED IN MAJOR VENUES SUCH AS THE BALUAN SHOLAQ ARENA AND MANEZH ARENA, ATTRACTING ENTHUSIASTIC AUDIENCES AND CONTRIBUTING TO THE FAST-GROWING MMA CULTURE IN THE REGION.**



**THE OCTAGON LEAGUE (OCTAGON) IS A PROMINENT EURASIAN MIXED MARTIAL ARTS (MMA) PROMOTION MAKING RAPID STRIDES ON THE GLOBAL STAGE. BY THE END OF 2023, OCTAGON REACHED A MAJOR MILESTONE BY SECURING 18TH PLACE IN THE FIGHT MATRIX GLOBAL RANKINGS, PLACING IT AMONG THE TOP 20 MMA PROMOTIONS WORLDWIDE.**

**OCTAGON IS WIDELY RECOGNIZED FOR DEVELOPING EMERGING TALENT, OFFERING FIGHTERS A VALUABLE PLATFORM TO GAIN EXPERIENCE AND INTERNATIONAL EXPOSURE. KNOWN FOR DYNAMIC MATCHUPS, THE LEAGUE'S EVENTS CONSISTENTLY DELIVER HIGH-LEVEL COMPETITION – WITH STANDOUT SUBMISSIONS, KNOCKOUTS, AND RISING STARS DEFINING ITS REPUTATION IN THE MMA WORLD.**

PRIME  
**FIGHT**



**UFA'S ONE-HOUR COMBAT SPORTS PROGRAM DELIVERS THE BEST IN MMA, BOXING, MUAY THAI, KICKBOXING, AND MORE — SHOWCASING TOP-TIER ACTION FROM AROUND THE WORLD. THE SHOW FEATURES EXCLUSIVE FIGHT FOOTAGE, BEHIND-THE-SCENES ACCESS, IN-DEPTH FIGHTER INTERVIEWS, AND COMPELLING PROFILES.**

**UNITED FIGHT ALLIANCE HIGHLIGHTS TOP-RANKED ATHLETES, INTENSE MATCHUPS, AND WOMEN'S BOUTS, ALL BACKED BY INDUSTRY-LEADING PRODUCTION QUALITY. WITH NATIONWIDE DISTRIBUTION AND HIGH-ENERGY CONTENT, UFA BRINGS PREMIUM COMBAT SPORTS ENTERTAINMENT STRAIGHT TO THE FANS — WHEREVER AND HOWEVER THEY WANT TO WATCH.**

MMA | K-1 KICKBOXING

**MFC**



**K-1 JAPAN IS ONE OF THE MOST INFLUENTIAL AND HISTORIC KICKBOXING PROMOTIONS IN THE WORLD. ESTABLISHED IN 1993, IT REVOLUTIONIZED THE SPORT BY UNITING TOP-LEVEL STRIKERS FROM DISCIPLINES LIKE KARATE, KICKBOXING, AND MUAY THAI UNDER ONE EXPLOSIVE, FAN-FRIENDLY RULESET. K-1 BECAME GLOBALLY RECOGNIZED FOR ITS HIGH-PACED ACTION, DRAMATIC KNOCKOUTS, AND LEGENDARY WORLD GRAND PRIX TOURNAMENTS THAT ATTRACTED ELITE FIGHTERS FROM EVERY CORNER OF THE GLOBE.**

**TODAY, K-1 JAPAN CONTINUES TO LEAD THE WAY IN STAND-UP COMBAT SPORTS, REGULARLY HOSTING MAJOR EVENTS FEATURING A MIX OF INTERNATIONAL STARS AND RISING TALENT. WITH ITS TRADITION OF EXCELLENCE AND A REPUTATION FOR DELIVERING UNFORGETTABLE FIGHTS, K-1 REMAINS A PILLAR OF THE GLOBAL KICKBOXING SCENE.**



**LOCA FIGHT CLUB IS A FAST-GROWING TURKISH COMBAT SPORTS PROMOTION, DELIVERING HIGH-INTENSITY KICKBOXING AND MMA EVENTS. KNOWN FOR ITS EXPLOSIVE MATCHUPS AND DIVERSE FIGHT CARDS, LFC BRINGS TOGETHER INTERNATIONAL ATHLETES AND LOCAL TALENT IN A SHOWCASE OF SKILL AND POWER.**

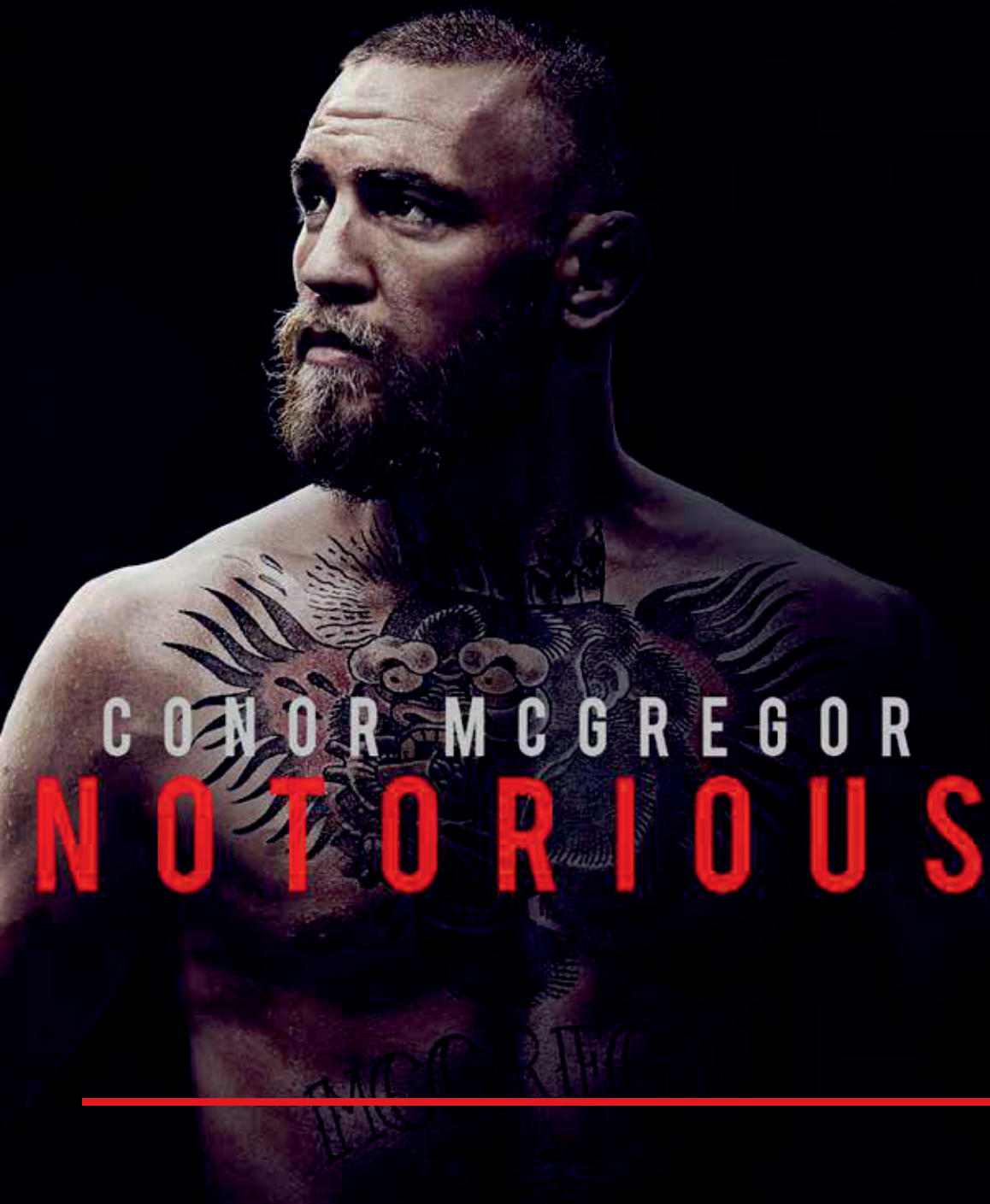
**WITH EVENTS HELD IN STRIKING AND UNCONVENTIONAL VENUES ACROSS TURKEY, LFC CONTINUES TO EXPAND ITS PRESENCE IN THE EUROPEAN FIGHT SCENE, EARNING ATTENTION FOR ITS STRONG PRODUCTION AND COMPETITIVE ATMOSPHERE.**

PRIME HD  
**FIGHT**



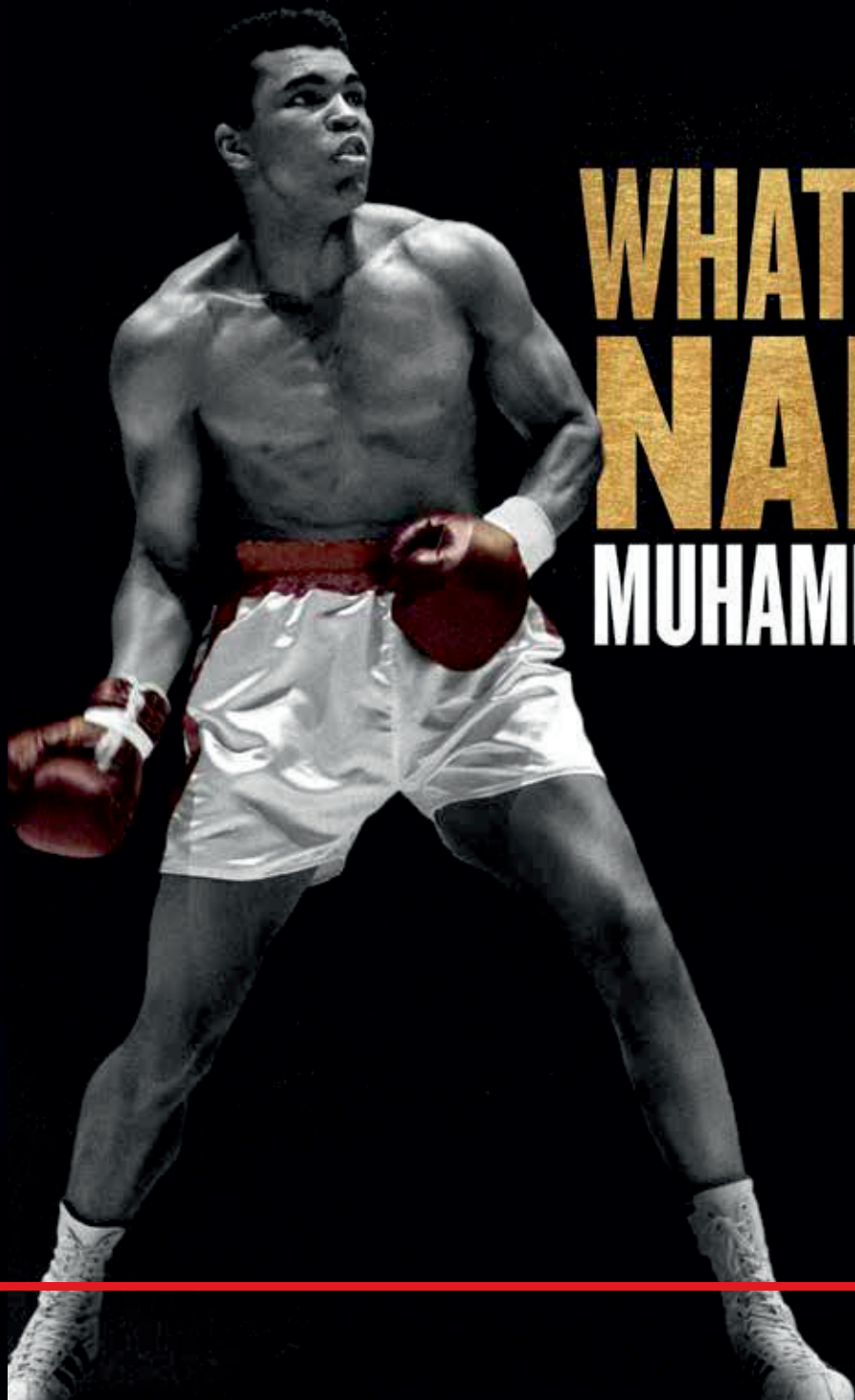
**MIX FIGHT CHAMPIONSHIP (MFC) IS A LEADING EUROPEAN COMBAT SPORTS PROMOTION BASED IN FRANKFURT, GERMANY. SINCE ITS FOUNDING IN 2005, MFC HAS BUILT A STRONG REPUTATION FOR DELIVERING HIGH-ENERGY EVENTS THAT COMBINE MULTIPLE FIGHTING STYLES – INCLUDING K-1 KICKBOXING, MMA, MUAY THAI, AND BARE-KNUCKLE BOXING.**

**RENOWNED FOR ITS ELECTRIC ATMOSPHERE, MFC EVENTS ARE MORE THAN JUST FIGHTS. THEY FEATURE LIVE MUSIC, DANCERS, AND A DYNAMIC CROWD EXPERIENCE THAT BLENDS SPORTS AND ENTERTAINMENT, MAKING EACH SHOW A STANDOUT ON THE EUROPEAN COMBAT SPORTS CALENDAR.**



CONOR MCGREGOR

NOTORIOUS



WHAT'S MY  
NAME  
MUHAMMAD ALI

## PRIME FIGHT SPORTS DOCUMENTARIES

PRIME FIGHT SPORTS DOCUMENTARIES OFFER AN IN-DEPTH LOOK INTO THE WORLD OF COMBAT SPORTS, GOING FAR BEYOND THE ACTION INSIDE THE RING. EACH FILM CAPTURES THE PERSONAL STORIES OF FIGHTERS – THEIR STRUGGLES, MOTIVATIONS, AND TRIUMPHS – WHILE EXPLORING THE EVOLUTION OF MARTIAL ARTS DISCIPLINES AND THEIR PLACE IN DIFFERENT CULTURES AROUND THE WORLD.

WITH A FOCUS ON AUTHENTICITY AND POWERFUL VISUAL STORYTELLING, THESE DOCUMENTARIES REVEAL THE HUMAN SIDE OF COMBAT SPORTS. FROM RISING TALENTS TO LEGENDARY CHAMPIONS, EACH EPISODE PROVIDES A COMPELLING NARRATIVE THAT CONNECTS VIEWERS TO THE HEART OF THE FIGHT GAME AND THE PEOPLE WHO LIVE IT.



PRIME HD  
**FIGHT**

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